11th Annual International Women in Surgery Career Symposium

Career Development in Transformative Times

February 14-16, 2020
Sheraton Sand Key Resort • Clearwater Beach, Florida

Chair
Sharon A. Ross, MD, FACS
Professor of Surgery, University of Central Florida, College of Medicine
Director, Minimally Invasive Surgery & Surgical Endoscopy
Director, Advanced GI & HPB Fellowship Program
Director & Founder, AdventHealth Tampa, Women In Surgery Initiative
Digestive Health Institute, AdventHealth Tampa
Tampa, Florida

Co-Chair
Marie Crandall, MD, MPH, FACS
Professor of Surgery
Associate Chair for Research, Department of Surgery
Program Director, General Surgery Residency
University of Florida College of Medicine Jacksonville
Jacksonville, Florida

Register online at women-in-surgery.com
Upon completion of this symposium, participants will be able to:

OBJECTIVES

- The 4th level of change – How to excel and protect your career in the face of change.
- Actively seek out and improve upon existing mentor/mentee relationships
- Identify specific issues facing women in Surgery
- Cultivate techniques for handling discrimination in the workplace effectively and professionally
- Pursue leadership positions in Surgery
- Possess an understanding of the basic skills and requirements for pursuing leadership positions
- Identify where and why there is need for women in leadership roles
- Utilize professionalism in a discipline in which men are traditionally predominant
- Implement specific coping methods and networking skills to promote a career in a discipline in which men are traditionally predominant
- Better appreciate the need to negotiate “equal pay for equal work”
- Generate reasonable expectations regarding lifestyle in residency and early career
- Implement basic strategies for financial security
- Recognize issues with pregnancy during a surgical career
- Employ and optimize strategies for balancing children and marriage in the face of a demanding profession
- Acknowledge and help further the goals for the future of women in Surgery and be empowered to move toward those goals
- Determine which sub-specialty women surgeons most commonly pursue
- Summarize guidelines that will strengthen your professional image
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TARGET AUDIENCE

This symposium is designed for women who aspire for a career in Surgery or wish to enhance their career in Surgery. The target audience includes physicians, fellows, residents, PA/ARNP, medical students, graduate and undergraduate students, and other healthcare professionals.

COURSE DESCRIPTION

The Women in Surgery (WIS) Career Symposium is a professional and academic event dedicated to encouraging more women to pursue a career in Surgery. It promotes both personal and professional growth and is designed to foster mentorship as well as a peer network. It also provides a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in Surgery.

Participants will be able to interact with women who are thought leaders in Surgery and pioneers in advancing women in Surgery.

The annual WIS career symposium serves as a forum to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field and to share successes and advice for breaking the glass ceiling in Surgery.

Furthermore, the intention is to highlight the importance of advancing women toward careers in Surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

Experience the style, preferred amenities and waterfront accommodations of Sheraton Sand Key Resort. Located in stunning Clearwater Beach, Florida, our resort hotel boasts 375 hotel rooms and suite accommodations, each with their own balcony or patio. After a restful night’s sleep on our acclaimed signature mattresses, lounge by our sparkling beachfront pool sipping a Caribbean-inspired cocktail, relax on the powder-white sands of our 13-acre private beach or enjoy a day filled with beach activities like parasailing and wave running. After enjoying our resort amenities, explore the best of Clearwater Beach. Dive into adventure at Clearwater Marine Aquarium, watch the sunset on Pier 60 or play a round of world-class golf at nearby courses. Back at the resort, enjoy award-winning cuisine at Rusty’s Bistro, one of four onsite dining options.

LOCATION

SHERATON SAND KEY RESORT
1160 Gulf Blvd., Clearwater Beach, FL 33767 • (727) 595-1611
www.starwoodhotels.com

Get up-to-date information and register online at women-in-surgery.com

FEES & REGISTRATION

Register online at Women-In-Surgery.com. You may register online even if paying by check.

<table>
<thead>
<tr>
<th>Attendee Type</th>
<th>By January 31, 2020</th>
<th>After February 7, 2020</th>
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<tbody>
<tr>
<td>Physician</td>
<td>$250</td>
<td>$275</td>
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<tr>
<td>Fellow* or PA/ARNP</td>
<td>$100</td>
<td>$125</td>
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<tr>
<td>Resident* or Student*</td>
<td>$50</td>
<td>$75</td>
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<tr>
<td>Guest Fee for Welcome Reception (free to registrant)</td>
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*Citizens of Canada should refer to the website at women-in-surgery.com or call the hotel directly at 727-595-1611 and ask for the group rate for the Women in Surgery Career Symposium. The group rate cut-off date is Friday, January 18, 2020. Rooms will fill quickly, so book early!

Hotel room arrival/departure date changes or cancellations must be made at least 72 hours prior to the scheduled arrival date to avoid additional fees.

Cancellation Policy

Cancellations must be requested in writing via e-mail to Misty.Pittman@AdventHealth.com by February 7, 2020 to receive a refund. A $50 cancellation fee will be assessed to cover administrative costs. There are no refunds for no-shows or for cancellations received after February 7, 2020; however, substitutions are welcome without penalty.

AdventHealth Tampa reserves the right to cancel this activity due to unforeseen circumstances. In the event of such cancellation, only the registration fee will be returned to the registrant. Women in Surgery and AdventHealth Tampa will not be responsible for travel expenses incurred by the participant in case of cancellation.

Accommodations for Disabilities

Please notify within a minimum of 30 working days in advance of the event if a reasonable accommodation for a disability is needed.

Faculty Disclosure

AdventHealth Tampa adheres to the Accreditation Council for Continuing Medical Education (ACCME) Standards regarding commercial support of continuing medical education. It is the policy of AdventHealth Tampa that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity; that relevant conflict(s) of interest is resolved; and that speakers disclose any unlabeled/unapproved use of drugs or device(s) during their presentation. Detailed disclosure will be made in the course materials.
AGENDA

FRIDAY, FEBRUARY 14, 2020

2:00-4:20 pm | Workshop Sessions (RSVP Required)

Session A: For Undergraduates/Medical Students/Residents
Moderator: Patricia Turner, MD
2:00-2:30 pm CV Working Session .......................................................... Scott Gallagher, MD
2:30-3:10 pm Interview Skill Sharpening (Role Playing) .................................. Sarah Samreen, MD; Nova Szoka, MD; Patricia Sylla, MD; Laila Rashidi, MD
3:10-3:30 pm Effective Networking: in-person/Online ........................................... Patricia Turner, MD
3:30-3:50 pm Finance Talk (Small Investments, Loans)/Public Service Loan Forgiveness ........ Chris Christopher Burnett
3:50-4:20 pm Social Media For Your Advantage ........................................... Kandace Kiehl, MD; Heather Logghe, MD; Krista L. Haines, DO

Session B: For Fellows/Attending Surgeons (AWS)
Moderator: Marie Crandall, MD
2:00-2:20 pm Evolutions in Surgical Training – Staying Current ............................ Jon Gould, MD
2:20-2:40 pm Financial Peace: Planning, Unexpected Events – Retirement Goals ............ Janet Tuttle-Newhall, MD
2:40-3:00 pm Mentorship Matters – Ways to participate ....................................... Julie Ann Sosa, MD
3:00-3:20 pm Overcommitted/Stressed Out: When and How to Cut Back .................... Christine Laronga, MD
3:20-4:00 pm PANEL DISCUSSION: Business Communication Skills – Negotiation Tactics with Administration Contracts | OR Politics | Negotiating Strategies for Self Promotion 
Moderator: Janette Tuttle-Newhall, MD; Julie Ann Sosa, MD; Melissa Lapinska, MD; Sandra Wong, MD
4:00-4:20 pm Career Damage Control: Social Media (Yelp/Healthgrades) ..................... Lynn O’Connor, MD

4:20-5:00 pm | Mentorship Mingle
5:00-6:00 pm | Poster Session
6:00 pm | Reception/11th Anniversary Celebration

SATURDAY, FEBRUARY 15, 2020

6:30-7:15 am | Yoga on the Beach
Haane Massarotti, MD

7:15-7:55 am | Registration/Breakfast/Exhibits

8:00-8:10 am | Program Chair Opening Remarks
Sharona Ross, MD

8:10-8:15 am | Welcoming Remarks – President & CEO, AdventHealth Tampa
Denyse Bales-Chubb

Plenary #1:MOVED TO SERVE – Creating your Career Footprint
8:15-9:00 am PANEL DISCUSSION: How I Got Here: Endless Paths for Your Career
Moderator: Julie Ann Sosa, MD; Christine Lau, MD; Vivian Gahtan, MD; Leigh Neumayer, MD; Nita Ahuja, MD; Patricia Numann, MD

9:00-9:45 am PANEL DISCUSSION: The Only Constant is Change – Managing Your Professional Career and Personal Interactions
Professional: Leadership Change, Equal Advancements, From Volume to Value Based Practice, Contract Negotiations
Interpersonal: Overcoming Stereotypes, Bias, Microagression, and Generational Differences
Moderator: Patricia Numann, MD; Janette Tuttle-Newhall, MD; Melissa Lapinska, MD; Lynn O’Connor, MD; Omaida Velazquez, MD; Laila Rashidi, MD; Jennifer Ayscue, MD

9:45-10:00 am | Networking Break With Vendors

Plenary #2: DRIVEN TO GROW – Elevating Your Skills
10:00-10:40 am PANEL DISCUSSION: Growth Through Mentorship – Transition from Mentee to Mentor
Moderator: Melissa Hogg, MD; Pamela Hodul, MD; Jon Gould, MD; Iswanto Sucandy, MD; Haane Massarotti, MD; Krista Haines, DO

10:40-11:30 am PANEL DISCUSSION: The Power of Resiliency and Perseverance – Getting What You Need
Moderator: Leigh Neumayer, MD; Mary Killacky, MD; Lisa K. Cannada, MD; Christine Lau, MD; Sandra Wong, MD

11:30-1:00 pm | Networking Lunch

SATURDAY, FEBRUARY 15, 2020 (CONTINUED)

1:00-1:05 pm Introduction of KeyNote Speaker
Sharona Ross, MD

1:05-1:15 pm KEYNOTE SPEAKER: The 4th Level of Change – Playing Offense, Not Defense
Linda Boardman-Fite

1:50-2:20 pm PANEL DISCUSSION: Embracing Diversity – Religion, Race, Gender, Sexuality
Moderator: Patricia Sylla, MD; Nova Szoka, MD; Laila Rashidi, MD; Sandra Wong, MD; Lynn O’Connor, MD; Vedra A. Augenstein, MD; Linda Barry, MD

2:20-3:00 pm FAMILY PLANNING: Navigating Your Career and The Family Unit
Family Planning: In-vitro Fertilization, Adoption, Egg Freezing, etc.
Traditional/Nontraditional Families and Career: How can I have it ALL?
Moderator: Christine Lau, MD; Kellie McFarlin, MD; Nova Szoka MD; Lucy Love, MD; Vedra A. Augenstein, MD; Melissa Lapinska, MD; Patricia Turner, MD; Haane Massarotti, MD

3:00-3:30 pm PANEL DISCUSSION: Power of Vulnerability – Through Sharing We Prevail
Moderator: Janette Tuttle-Newhall, MD; Vivian Gahtan, MD; Pamela Hodul, MD; Patricia Roberts, MD; Sharona B. Ross, MD

3:30-3:45 pm | Networking Break With Vendors

Parallel Sessions
3:45-5:45 pm | Students/Residents
Speaker/Moderator: Patricia Sylla, MD

3:45-4:15 pm PANEL DISCUSSION: Tools to Succeed in Medical School and Residency – Lessons Learned
Moderator: Allen Chudzinski, MD; Gayle DiLalla, MD; Melissa Hodg, MD; Patricia Roberts, MD

4:15-4:45 pm PANEL DISCUSSION: Your Future in Surgery Starts Now – How to Develop Your Professional Social Media Brand
Moderator: Patricia Sylla, MD; Heather Logghe, MD; Kandace Kiehl, MD; Krista Haines, DO

4:45-5:15 pm PANEL DISCUSSION: BEST Surgical Specialty For Me?
Moderator: Christine Lau, MD; Patricia Sylla, MD; Pamela Hodul, MD; Kandace Kiehl, MD; Melissa Lapinska, MD; Jon Gould, MD; Gayle DiLalla, MD; Vivian Gahtan, MD; Akaber Halawi, MD; Heena Santry, MD; Nita Ahuja, MD; Lucy Love, MD

5:15-5:45 pm PANEL DISCUSSION: Maintaining Physical and Mental Health Throughout Your Education and Training
Moderator: Laura Johnson, MD; Heena Santry, MD; Haane Massarotti, MD

3:45-5:45 pm | Fellows/Attendings (AWS)
Speaker/Moderator: Leigh A. Neumayer, MD

3:45-4:15 pm PANEL DISCUSSION: Starting a New Practice – Marketing, Business Development, Building Referrals
Moderator: Lynn O’Connor, MD; Scott Gallagher, MD; Lisa K. Cannada, MD

4:15-4:35 pm Building Dynamic Care Teams
Omaida Velazquez, MD

4:35-5:05 pm Involvement Matters: Societies and Associations
Marie Crandall, MD

5:05-5:25 pm Implicit Bias During Career Advancement
Arghavan Salles, MD

5:25-5:45 pm Burnout/Handling stress
Mary T. Killacky, MD

6:00 pm | Sunset Yoga on the Beach
Haane Massarotti, MD

SUNDAY, FEBRUARY 16, 2020

7:00-8:00 am | Breakfast
Non-CME Session

8:00-11:00 am A Glimpse To The Future Of Intelligent Surgery: A Faculty Discussion on How Inclusion/Diversity drives Innovation
Darla Hutton, Intuitive Surgical
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Register online: women-in-surgery.com

Join the conversation:
#WISSymposium #WIS2020