10th Annual International
Women in Surgery
Career Symposium
Support & Exhibit Prospectus
February 15-16, 2019
Sheraton Sand Key Resort • Clearwater Beach, Florida
About the Symposium

The Women in Surgery (WIS) Career Symposium is the largest professional and academic event dedicated to supporting women surgeons and those pursuing careers in Surgery. It promotes both personal and professional growth and is designed to foster mentorship as well as a peer network.

The annual WIS Career Symposium serves as a forum to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field and to share successes and advice for breaking the glass ceiling in Surgery.

For more information, visit women-in-surgery.com.

CHAIR
Sharona B. Ross, MD, FACS
Professor of Surgery, University of Central Florida, College of Medicine
Director, Minimally Invasive Surgery & Surgical Endoscopy
Director, Advanced GI & HPB Fellowship Program
Director & Founder, Florida Hospital Tampa, Women In Surgery Initiative
Digestive Health Institute, Florida Hospital Tampa
Tampa, Florida

CO-CHAIR
Sareh Parangi, MD, FACS
President for Association of Women Surgeons
Professor of Surgery
Harvard Medical School
Massachusetts General Hospital
Boston, MA
Support and Exhibit Prospectus

General Information

The 10th Annual International Women in Surgery (WIS) Career Symposium offers your company a way to market your organization to over 300 expected attendees in the ever-growing “women in surgery” population. Exhibitors are placed in high traffic areas that offer great visibility to meeting attendees during breakfasts, breaks and lunch. Please see the exhibitor space agreement to request your space.

Purpose of the Meeting

The meeting will promote both personal and professional growth for women in surgery. It is designed to provide a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in surgery. The WIS Career Symposium highlights the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

Target Audience

The symposium is designed for women who aspire to careers in Surgery or wish to enhance their careers in surgery. The target audience is composed of physicians, residents, fellows, nurses, nurse practitioners, physician assistants, medical students and other healthcare professionals.

For additional information, contact:
**Misty Pittman Johnson**
Practice Administrator, Research & CME
3000 Medical Park Drive, Suite 500
Tampa, Florida 33613
Misty.Pittman@ahss.org
Support Opportunities

Grant support is an ideal way to stand out and affirm your commitment to women in surgery. Grant supporters will receive appropriate acknowledgement in all conference materials. A Commercial Support Letter of Agreement must be signed to certify compliance with ACCME standards.

Standard Supporter Benefits

- Acknowledgement in final program
- Acknowledgement on the Women in Surgery website
- Acknowledgement on conference scrolling announcements
- Appropriate signage placed during the symposium
- Supporter plaque displayed and presented at the symposium
- Verbal acknowledgement during morning announcements

Platinum Supporter: $70,000 & Up

Enjoy the standard benefits plus:

- Recognition on signage as a platinum supporter
- Prime recognition in printed materials including logo
- Flyers placed in conference bag (must be approved by FMA)
- Five complimentary registrations

Gold Supporter: $45,000 – $69,000

Enjoy the standard benefits plus:

- Recognition on signage as a gold supporter
- Prime recognition in printed materials including company logo
- Flyers placed in conference bag (must be approved by FMA)
- Four complimentary registrations

Silver Supporter: $20,000 – $44,000

Enjoy the standard benefits plus:

- Recognition on signage as a silver supporter
- Flyers placed in conference bag (must be approved by FMA)
- Three complimentary registrations

Bronze Supporter: $10,000 – $19,000

Enjoy the standard benefits plus:

- Recognition on signage as a bronze supporter
- Two complimentary registrations
Exhibitor Opportunities

Exhibiting at the WIS Career Symposium gives your company access to more than 300 physicians, PAs, medical students and others specializing in Surgery. Breakfast and breaks will be held in the exhibit area for greater exposure to the participants. Your company’s name will also be listed in the program and scrolling announcements.

Standard Exhibitor Benefits

- Listing on the Women in Surgery website
- Listing on conference scrolling announcements
- Exhibit table located in a high traffic area
- Appropriate signage placed during the symposium

Diamond Elite: $10,000

Enjoy the standard benefits plus:

- Networking luncheon on February 27. Signage will announce your support of the luncheon.
- Up to two 6-foot draped exhibit tables
- Two complimentary conference registrations

Diamond: $7000

Enjoy the standard benefits plus:

- Networking breakfast on February 28. Signage will announce your support of the luncheon.
- Up to two 6-foot draped exhibit tables
- Two complimentary conference registrations

Emerald: $5000

Enjoy the standard benefits plus:

- Welcome Reception – Takes place on February 26. Signage will announce your support of the reception.
- One 6-foot draped exhibit table
- Two complimentary conference registrations

Sapphire Elite: $4000

Enjoy the standard benefits plus:

- Internet Cafe – Provide attendees with a way to stay in touch. Support will be recognized via signage.
- One 6-foot draped exhibit table
- Two complimentary conference registrations

Sapphire: $3500

Enjoy the standard benefits plus:

- One 6-foot draped exhibit table
- Two complimentary conference registrations
- Breaks – Signage will denote your support at the coffee breaks on Saturday.

Ruby: $2500

Enjoy the standard benefits plus:

- One 6-foot draped exhibit table
- Two complimentary conference registrations
Additional Support Opportunities

**Conference Bags: $2500**
There is no better way to reach every attendee the moment they arrive at the conference, throughout the duration and long after, than by putting your name and logo on the official conference bag. (Subject to conference management approval and in accordance with ACCME regulations)

**Conference Sponsor Mugs: $1750**
What better way to reach every attendee than to be a part of their morning? Put your name and logo on the official conference Sponsor Mugs and brighten up their morning with their cup of coffee, tea or orange juice. (Subject to conference management approval and in accordance with ACCME regulations).

**End Of Conference Raffle: $1250**
All attendees will receive a card on which they will obtain a sticker from certain exhibit tables. Once the card is full, they drop it into the raffle box for the drawing at the end of the program. Signage will be provided to recognize support of the raffle prize.

**Distribution of Promotional Materials**
Distribution of flyers, brochures, and/or any marketing materials must be confined to the Exhibit Area.

Supporters will be acknowledged in the final program and through appropriate signage and announcements during the Women in Surgery symposium.
Exhibit Space Reservation

Companies wishing to exhibit must submit a completed exhibitor form with indicated method of payment. Company representatives are limited to two free registrations, unless purchasing a larger support package. All additional representatives must register for the symposium.

The exhibits are an extension of the symposium’s continuing education program. They serve to provide useful information about developments, products and services related to participants’ interests and responsibilities. Products or services displayed must further the purpose of the symposium and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Exhibit Schedule

The conference has been carefully scheduled to allow maximum exposure for exhibits: (Exhibit schedule subject to change)

**Friday, February 15, 2019**
Exhibit set-up: 2:30 pm. Sheraton Sand Key Resort
Participant Arrivals for Workshops: 2:30-4:45 pm
Welcome Reception: 6:00-8:30 pm

**Saturday, February 16, 2019**
Breakfast: 7:15-7:55 am
Break 9:45-10:00 am
Networking Lunch: 12:05-1:20 pm
Break: 3:10-3:25 pm

**Staffing**

As a courtesy to all participants and exhibitors, Society of Women in Surgery requests full cooperation in exhibits being opened on time each morning and being staffed during scheduled times through closing.

Each person working or visiting the exhibits will be required to register and wear a name badge provided by the conference.
General Information

Hotel Accommodations

**Sheraton Sand Key Resort**
1160 Gulf Blvd., Clearwater Beach, Florida

Call (727) 595-1611 for reservations.

Shipping Of Materials

The hotel’s receiving entrance is open from 8:00 am until 5:00 pm, Monday through Friday. Any materials being sent to the hotel must be marked as follows:

- Hold for Arrival
  - Attn: Guest’s Name and Organization Name
- Complete Return Address
- Women in Surgery Career Symposium
- Number of Boxes (Example: Box 1 of 2 and Box 2 of 2)

Payment

If paying by credit card, please include the credit card information on the exhibitor form. Please make the check payable to “Florida Hospital Tampa” and send to the address on exhibitor form. Our tax ID number is 59-1113901. See attached form.

For More Information

For more information about the Women In Surgery Career Symposium, visit our website at women-in-surgery.com.

You may also contact:

**Misty Pittman**
3000 Medical Park Drive, Suite 500
Tampa, Florida 33613
(813) 615-7030 / (813) 615-8350 Fax
Misty.Pittman@ahss.org
Women in Surgery 2019 Exhibitor/Support Form

The following company wishes to express interest in the support of the Women in Surgery Career Symposium as indicated below. It is understood that this form is NOT a guarantee of grant support, but rather an expression of interest to be followed as necessary by a formal grant request by Society of Women in Surgery to the granting company. It is further understood that this form IS a guarantee of support for exhibiting, advertising and additional opportunities. By signing and returning this form, your company indicates support of the amount checked below.

PLEASE TYPE OR PRINT CLEARLY

Company Contact Name: __________________________________________

Company Name: _________________________________________________

Address: _______________________________________________________

City, State, Zip: ________________________________________________

Phone: ____________________________ E-Mail: ________________________

Special Requests/Considerations:

Electrical Needs: ■ Yes ■ No

Please check your support level

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<th>Grants</th>
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<th>Additional Opportunities</th>
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<tr>
<td>$70,000 and up</td>
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Names of company representatives attending the meeting (per the level of support)

Name: ____________________________ E-Mail: _______________________

Name: ____________________________ E-Mail: _______________________

Name: ____________________________ E-Mail: _______________________

Name: ____________________________ E-Mail: _______________________

Method of Payment: ■ Check (make check payable to Florida Hospital Tampa)

Credit Card: ■ Visa ■ MC ■ AMEX ■ Discover

Card Number: ____________________________ Expiration Date: _______/____ CCV Code: ______________________

TOTAL AMOUNT $ __________________

Name on Card: ____________________________ Signature: _______________________

Send Payment and Form to
Misty Pittman • Florida Hospital Tampa • Women in Surgery • 3000 Medical Park Drive, Suite 500 • Tampa, Florida 33613
Phone: (813) 615-7030 • FAX: (813) 615-8350 • Misty.Pittman@ahss.org • Tax ID 59-1113901